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Pathway Bank is the First Nebraska Bank to Launch Interactive Video Banking

Cairo, NE (August 23, 2019) — [Pathway Bank](#) announces launch of [POPi/o Mobile Video Cloud](#), making it the first bank in Nebraska to offer the video banking service for its web and mobile channels. The new service allows the independent community bank, headquartered in Cairo, Nebraska with branches in Grand Island, Ord and Burwell, to offer virtual in-person banking experiences via smartphones, tablets, computers or other personal device.

“Pathway Bank has always been committed to bringing the newest banking technology to the communities we serve, which makes POPi/o a natural fit,” Tom Emerton, Pathway Bank president. “This technology gives our local customers another option for handling their banking needs and makes it even easier for customers located across the country to, not only manage their finances, but also build a deeper connection with our team.”

The new service brings together the latest video chat technology with personal banking experiences to help customers and the financial institution continue building on personal relationships, even with an increase in digital reliance. The POPi/o patented platform provides face-to-face, video-enabled support while allowing for complex banking tasks, including account opening and management, deposits and transactions, document approvals and secure document exchanges, lending and general financing consultations and more.

“POPi/o is the industry’s first interactive mobile video banking solution, meaning it’s backed by a company with the most knowledge and best service in helping our staff and customers get the most from their experience,” commented Emerton. “We’re excited to offer face-to-face interaction no matter where our customers are—if that’s from a corn field, a university campus, a corporate office or from home. This solution is designed to benefit every person and business we serve.”

Pathway Banks virtual branch service will be available October 2019. Additional information will soon be available at www.PathwayBank.com.

About Pathway Bank

Pathway Bank is an independent community bank with approximately \$167M in assets that is committed to delivering innovative, competitive products and services that exceed expectations. Pathway Bank is a full-service financial institution, offering traditional and the latest digital banking services, lending services and insurance options for personal and commercial needs. Headquartered in Cairo, Nebraska, Pathway Bank also has locations in Grand Island, Ord and Burwell.

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